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# Business Essentials Business Strategy: Study Text



## Synopsis

BPP Learning Media's Business Essentials books can be specifically used on courses leading to diplomas in business, as generic texts on a wide range of degree programmes or as background reading and reference materials for the particular subject areas on a multitude of business related courses. The Course Books cover Edexcel's current guidance for the Higher Nationals in Business.

## Book Information

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## Customer Reviews

Wide Picture with full dimensions, Strategy Architecture with all small components, a lot of Examples & Activities, Essential for Strategy

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